



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174226
Inv Date 10/28/2012
Terms Cash In Advance
Contract 47708
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 11666 10/22 - 10/28 2012 (27411)
Acct Types Local/Political Candidate Agency
Est/Headline 11666/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:06PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 5:27AM (Mo)	00:30	7 News Today in New England	EW12122	\$350.00	
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 5:24AM (Tu)	00:30	7 News Today in New England	EW12124	\$350.00	
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 5:27AM (We)	00:30	7 News Today in New England	EW12122	\$350.00	
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 5:22AM (Th)	00:30	7 News Today in New England	EW12118	\$350.00	
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 5:30AM (Fr)	00:30	7 News Today in New England	EW12118	\$350.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 5:37AM (Mo)	00:30	7 News Today in New England	EW12124	\$350.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 5:39AM (Tu)	00:30	7 News Today in New England	EW12122	\$350.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 5:45AM (We)	00:30	7 News Today in New England	EW12124	\$350.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 5:44AM (Th)	00:30	7 News Today in New England	EW12124	\$350.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 5:44AM (Fr)	00:30	7 News Today in New England	EW12124	\$350.00	
3.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:12AM (Mo)	00:30	7 News Today in New England	EW12122	\$750.00	
3.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:22AM (Mo)	00:30	7 News Today in New England	EW12124	\$750.00	
3.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:13AM (Tu)	00:30	7 News Today in New England	EW12124	\$750.00	
3.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:23AM (Tu)	00:30	7 News Today in New England	EW12122	\$750.00	
3.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:23AM (We)	00:30	7 News Today in New England	EW12122	\$750.00	
3.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:27AM (We)	00:30	7 News Today in New England	EW12124	\$750.00	
3.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:13AM (Th)	00:30	7 News Today in New England	EW12118	\$750.00	
3.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:21AM (Th)	00:30	7 News Today in New England	EW12124	\$750.00	
3.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:14AM (Fr)	00:30	7 News Today in New England	EW12118	\$750.00	
3.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:28AM (Fr)	00:30	7 News Today in New England	EW12124	\$750.00	
4.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:39AM (Mo)	00:30	7 News Today in New England	EW12122	\$750.00	
4.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:58AM (Mo)	00:30	7 News Today in New England	EW12124	\$750.00	
4.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:37AM (Tu)	00:30	7 News Today in New England	EW12124	\$750.00	
4.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:57AM (Tu)	00:30	7 News Today in New England	EW12122	\$750.00	
4.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:37AM (We)	00:30	7 News Today in New England	EW12122	\$750.00	
4.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:43AM (We)	00:30	7 News Today in New England	EW12124	\$750.00	
4.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:39AM (Th)	00:30	7 News Today in New England	EW12118	\$750.00	
4.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:43AM (Th)	00:30	7 News Today in New England	EW12124	\$750.00	
4.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:38AM (Fr)	00:30	7 News Today in New England	EW12118	\$750.00	
4.2	SPOT	20002-7 News Today	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:43AM (Fr)	00:30	7 News Today in New England	EW12124	\$750.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:23AM (Mo)	00:30	Today Show	EW12122	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:29AM (Mo)	00:30	Today Show	EW12124	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:26AM (Tu)	00:30	Today Show	EW12124	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:59AM (Tu)	00:30	Today Show	EW12122	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 7:24AM (We)	00:30	Today Show	EW12122	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 7:59AM (We)	00:30	Today Show	EW12124	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:00AM (Th)	00:30	Today Show	EW12118	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:57AM (Th)	00:30	Today Show	EW12124	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:29AM (Fr)	00:30	Today Show	EW12118	\$2300.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 7:59AM (Fr)	00:30	Today Show	EW12124	\$2300.00	
6.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 8:38AM (Mo)	00:30	Today Show	EW12122	\$2300.00	
6.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 8:57AM (Mo)	00:30	Today Show	EW12124	\$2300.00	
6.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 8:27AM (Tu)	00:30	Today Show	EW12124	\$2300.00	
6.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 8:42AM (Tu)	00:30	Today Show	EW12122	\$2300.00	
6.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 8:27AM (We)	00:30	Today Show	EW12122	\$2300.00	
6.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 8:59AM (We)	00:30	Today Show	EW12124	\$2300.00	
6.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 8:30AM (Th)	00:30	Today Show	EW12118	\$2300.00	
6.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 8:36AM (Th)	00:30	Today Show	EW12124	\$2300.00	
6.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 8:29AM (Fr)	00:30	Today Show	EW12118	\$2300.00	
6.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 8:50AM (Fr)	00:30	Today Show	EW12124	\$2300.00	
7.1	SPOT	6:57AM-Today Show	Per week (2), Sa	10/27/12 6:58AM (Sa)	00:30	Today Show Weekend	EW12124	\$400.00	
7.1	SPOT	6:57AM-Today Show	Per week (2), Sa	10/27/12 7:26AM (Sa)	00:30	Today Show Weekend	EW12126	\$400.00	
8.1	SPOT	20189-7 News Today	Per week (2), Sa	10/27/12 9:17AM (Sa)	00:30	7 News Today in New England-Sat	EW12124	\$400.00	
8.1	SPOT	20189-7 News Today	Per week (2), Sa	10/27/12 9:31AM (Sa)	00:30	7 News Today in New England-Sat	EW12126	\$400.00	
9.1	SPOT	7:30AM-7 NEWS TO	Per week (1), Su	10/28/12 7:51AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	EW12126	\$500.00	
10.1	SPOT	7:57AM-TODAY SHO	Per week (2), Su	10/28/12 7:58AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12124	\$1400.00	
10.1	SPOT	7:57AM-TODAY SHO	Per week (2), Su	10/28/12 8:26AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12126	\$1400.00	
11.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 9:28AM (Mo)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
11.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 9:18AM (Tu)	00:30	7 News Today in New England 9-10A	EW12124	\$1000.00	
11.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 9:20AM (We)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
11.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 9:25AM (Th)	00:30	7 News Today in New England 9-10A	EW12118	\$1000.00	
11.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 9:25AM (Fr)	00:30	7 News Today in New England 9-10A	EW12118	\$1000.00	
12.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 9:41AM (Mo)	00:30	7 News Today in New England 9-10A	EW12124	\$1000.00	
12.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 9:50AM (Tu)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
12.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 9:58AM (We)	00:30	7 News Today in New England 9-10A	EW12124	\$1000.00	
12.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 9:56AM (Th)	00:30	7 News Today in New England 9-10A	EW12124	\$1000.00	
12.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 9:48AM (Fr)	00:30	7 News Today in New England 9-10A	EW12124	\$1000.00	
13.1	SPOT	10:00AM-Today Show	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 10:30AM (Mo)	00:30	Today Show	EW12122	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 10:50AM (Mo)	00:30	Today Show	EW12124	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 10:29AM (Tu)	00:30	Today Show	EW12124	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 10:56AM (Tu)	00:30	Today Show	EW12122	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 10:29AM (We)	00:30	Today Show	EW12122	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 10:56AM (We)	00:30	Today Show	EW12124	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 10:30AM (Th)	00:30	Today Show	EW12118	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 10:51AM (Th)	00:30	Today Show	EW12124	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 10:50AM (Fr)	00:30	Today Show	EW12118	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 10:59AM (Fr)	00:30	Today Show	EW12124	\$850.00	
14.1	SPOT	11:00AM-TODAY SHO	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 11:27AM (Mo)	00:30	TODAY SHOW III (hour 4)	EW12122	\$850.00	



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AgM

Product
Brand
Acct Types
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Revision
Comments

POLITICAL CANDIDATE (1051)
Est 11666 10/22 - 10/28 2012 (27411)
Local/Political Candidate Agency
11666/

CO-OP/Order Type No/Normal
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Gen. Date 10/31/2012 3:24:06PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
14.1	SPOT	11:00AM-TODAY SH	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 11:27AM (Tu)	00:30	TODAY SHOW III (hour 4)	EW12124	\$850.00	
14.1	SPOT	11:00AM-TODAY SH	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 11:27AM (We)	00:30	TODAY SHOW III (hour 4)	EW12122	\$850.00	
14.1	SPOT	11:00AM-TODAY SH	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 11:55AM (Th)	00:30	TODAY SHOW III (hour 4)	EW12118	\$850.00	
14.1	SPOT	11:00AM-TODAY SH	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 11:53AM (Fr)	00:30	TODAY SHOW III (hour 4)	EW12118	\$850.00	
15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 12:21PM (Mo)	00:30	7 News at Noon	EW12124	\$1000.00	
15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 12:21PM (Tu)	00:30	7 News at Noon	EW12122	\$1000.00	
15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 12:30PM (We)	00:30	7 News at Noon	EW12124	\$1000.00	
15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 12:21PM (Th)	00:30	7 News at Noon	EW12124	\$1000.00	
15.1	SPOT			10/26/12		1 preempt @ \$1000.00		\$0.00	Special Report
16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 12:28PM (Mo)	00:30	7 News at Noon	EW12122	\$1000.00	
16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 12:51PM (Tu)	00:30	7 News at Noon	EW12124	\$1000.00	
16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 12:54PM (We)	00:30	7 News at Noon	EW12122	\$1000.00	
16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 12:49PM (Th)	00:30	7 News at Noon	EW12118	\$1000.00	
16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 12:54PM (Fr)	00:30	7 News at Noon	EW12126	\$1000.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-2	10/22/12 12:59PM (Mo)	00:30	Days of our Lives	EW12124	\$900.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-2	10/23/12 1:59PM (Tu)	00:30	Days of our Lives	EW12122	\$900.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-2	10/24/12 1:29PM (We)	00:30	Days of our Lives	EW12124	\$900.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-2	10/25/12 12:58PM (Th)	00:30	Days of our Lives	EW12124	\$900.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-2	10/26/12 12:59PM (Fr)	00:30	Days of our Lives	EW12124	\$900.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-2	10/26/12 1:46PM (Fr)	00:30	Days of our Lives	EW12126	\$900.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 2:55PM (Mo)	00:30	DOCTORS Episode: 5031	EW12122	\$600.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 2:23PM (Tu)	00:30	DOCTORS Episode: 5038	EW12124	\$600.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 2:26PM (We)	00:30	DOCTORS Episode: 5053	EW12122	\$600.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 2:48PM (Th)	00:30	DOCTORS Episode: 5051	EW12118	\$600.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 2:34PM (Fr)	00:30	DOCTORS Episode: 5041	EW12124	\$600.00	
19.1	SPOT	20189-7 News Today	Per week (2),Sa	10/27/12 10:17AM (Sa)	00:30	7 News Today in New England-Sat	EW12124	\$400.00	
19.1	SPOT	20189-7 News Today	Per week (2),Sa	10/27/12 10:49AM (Sa)	00:30	7 News Today in New England-Sat	EW12126	\$400.00	
20.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	10/28/12 9:12AM (Su)	00:30	7 News Today in New England-Sun	EW12124	\$400.00	
20.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	10/28/12 10:26AM (Su)	00:30	7 News Today in New England-Sun	EW12126	\$400.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 3:11PM (Mo)	00:30	Family Feud Episode: 12071	EW12124	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 3:22PM (Mo)	00:30	Family Feud Episode: 12071	EW12122	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 3:13PM (Tu)	00:30	Family Feud Episode: 12072	EW12122	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 3:23PM (Tu)	00:30	Family Feud Episode: 12072	EW12124	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 3:22PM (We)	00:30	Family Feud Episode: 12073	EW12124	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 3:57PM (We)	00:30	Family Feud Episode: 12069	EW12122	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 3:11PM (Th)	00:30	Family Feud Episode: 12074	EW12124	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 3:28PM (Th)	00:30	Family Feud Episode: 12074	EW12118	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 3:15PM (Fr)	00:30	Family Feud Episode: 12075	EW12126	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 3:22PM (Fr)	00:30	Family Feud Episode: 12075	EW12124	\$600.00	



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WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174226
Inv Date 10/28/2012
Terms Cash In Advance
Contract 47708
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 11666 10/22 - 10/28 2012 (27411)
Acct Types Local/Political Candidate Agency
Est/Headline 11666/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:06PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
22.2	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 4:18PM (Mo)	00:30	7 News at 4	EW12124	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 4:27PM (Mo)	00:30	7 News at 4	EW12122	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 4:20PM (Tu)	00:30	7 News at 4	EW12122	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 4:27PM (Tu)	00:30	7 News at 4	EW12124	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 4:13PM (We)	00:30	7 News at 4	EW12124	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 4:17PM (We)	00:30	7 News at 4	EW12122	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 4:15PM (Th)	00:30	7 News at 4	EW12124	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 4:29PM (Th)	00:30	7 News at 4	EW12118	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 4:09PM (Fr)	00:30	7 News at 4	EW12126	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 4:28PM (Fr)	00:30	7 News at 4	EW12124	\$1200.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 4:42PM (Mo)	00:30	7 News at 4	EW12124	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 4:47PM (Mo)	00:30	7 News at 4	EW12122	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 4:40PM (Tu)	00:30	7 News at 4	EW12122	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 4:56PM (Tu)	00:30	7 News at 4	EW12124	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 4:40PM (We)	00:30	7 News at 4	EW12124	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 4:45PM (We)	00:30	7 News at 4	EW12122	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 4:41PM (Th)	00:30	7 News at 4	EW12124	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 4:47PM (Th)	00:30	7 News at 4	EW12118	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 4:42PM (Fr)	00:30	7 News at 4	EW12126	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 4:47PM (Fr)	00:30	7 News at 4	EW12124	\$1500.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 5:13PM (Mo)	00:30	7 News at 5	EW12124	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 5:20PM (Mo)	00:30	7 News at 5	EW12122	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 5:15PM (Tu)	00:30	7 News at 5	EW12122	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 5:28PM (Tu)	00:30	7 News at 5	EW12124	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 5:16PM (We)	00:30	7 News at 5	EW12124	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 5:28PM (We)	00:30	7 News at 5	EW12122	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 5:14PM (Th)	00:30	7 News at 5	EW12124	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 5:19PM (Th)	00:30	7 News at 5	EW12118	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 5:11PM (Fr)	00:30	7 News at 5	EW12126	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 5:18PM (Fr)	00:30	7 News at 5	EW12124	\$1800.00	
25.2	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 5:48PM (Mo)	00:30	7 News at 5	EW12124	\$2000.00	
25.2	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 5:55PM (Mo)	00:30	7 News at 5	EW12122	\$2000.00	
25.2	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 5:42PM (Tu)	00:30	7 News at 5	EW12122	\$2000.00	
25.2	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 5:47PM (Tu)	00:30	7 News at 5	EW12124	\$2000.00	
25.2	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 5:43PM (We)	00:30	7 News at 5	EW12124	\$2000.00	
25.2	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 5:55PM (We)	00:30	7 News at 5	EW12122	\$2000.00	
25.2	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 5:44PM (Th)	00:30	7 News at 5	EW12124	\$2000.00	
25.2	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 5:58PM (Th)	00:30	7 News at 5	EW12118	\$2000.00	
25.2	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 5:42PM (Fr)	00:30	7 News at 5	EW12126	\$2000.00	



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WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174226
Inv Date 10/28/2012
Terms Cash In Advance
Contract 47708
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 11666 10/22 - 10/28 2012 (27411)
Acct Types Local/Political Candidate Agency
Est/Headline 11666/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:06PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 5:57PM (Fr)	00:30	7 News at 5	EW12124	\$2000.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:16PM (Mo)	00:30	7 News at 6	EW12124	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:30PM (Mo)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:11PM (Tu)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:30PM (Tu)	00:30	7 News at 6	EW12124	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:11PM (We)	00:30	7 News at 6	EW12124	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:29PM (We)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:10PM (Th)	00:30	7 News at 6	EW12124	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:26PM (Th)	00:30	7 News at 6	EW12118	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:13PM (Fr)	00:30	7 News at 6	EW12126	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:28PM (Fr)	00:30	7 News at 6	EW12124	\$2500.00	
27.1	SPOT	6:00PM- 6:30PM	Per week (2),Sa	10/27/12 6:15PM (Sa)	00:30	7 News at 6	EW12124	\$2500.00	
27.1	SPOT	6:00PM- 6:30PM	Per week (2),Sa	10/27/12 6:26PM (Sa)	00:30	7 News at 6	EW12126	\$2500.00	
28.1	SPOT	6:00PM- 6:30PM	Per week (2),Su	10/28/12 6:19PM (Su)	00:30	7 News at 6	EW12124	\$2500.00	
28.1	SPOT	6:00PM- 6:30PM	Per week (2),Su	10/28/12 6:29PM (Su)	00:30	7 News at 6	EW12126	\$2500.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:12PM (Mo)	00:30	Access Hollywood Episode: 4206	EW12124	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:24PM (Mo)	00:30	Access Hollywood Episode: 4206	EW12122	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:16PM (Tu)	00:30	Access Hollywood Episode: 4207	EW12122	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:29PM (Tu)	00:30	Access Hollywood Episode: 4207	EW12124	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 7:11PM (We)	00:30	Access Hollywood Episode: 4208	EW12124	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 7:16PM (We)	00:30	Access Hollywood Episode: 4208	EW12122	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:00PM (Th)	00:30	NBC Nightly News	EW12124	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:25PM (Th)	00:30	Access Hollywood Episode: 4209	EW12118	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:10PM (Fr)	00:30	Access Hollywood Episode: 4210	EW12126	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:25PM (Fr)	00:30	Access Hollywood Episode: 4210	EW12124	\$2200.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:50PM (Mo)	00:30	EXTRA Episode: 19043	EW12124	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:58PM (Mo)	00:30	THE VOICE	EW12122	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:50PM (Tu)	00:30	EXTRA Episode: 19044	EW12122	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:55PM (Tu)	00:30	EXTRA Episode: 19044	EW12124	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 7:28PM (We)	00:30	Access Hollywood Episode: 4208	EW12124	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 7:56PM (We)	00:30	EXTRA Episode: 19045	EW12122	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:29PM (Th)	00:30	Access Hollywood Episode: 4209	EW12124	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:58PM (Th)	00:30	30 Rock	EW12118	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:28PM (Fr)	00:30	Access Hollywood Episode: 4210	EW12126	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:49PM (Fr)	00:30	EXTRA Episode: 19047	EW12124	\$2400.00	
31.1	SPOT	7:00PM-Access Holly	Per week (1),Sa	10/27/12 7:24PM (Sa)	00:30	Access Hollywood Sat Episode: W842	EW12124	\$400.00	
32.1	SPOT	7:57PM-THE VOICE	Per week (1),Mo	10/22/12 8:21PM (Mo)	00:30	THE VOICE	EW12124	\$15000.00	
33.1	SPOT	7:57PM-THE VOICE	Per week (1),Tu	10/23/12 8:21PM (Tu)	00:30	THE VOICE	EW12122	\$15000.00	
34.1	SPOT	9:00PM-10:00PM	Per week (1),Tu	10/23/12 9:21PM (Tu)	00:30	GO ON	EW12124	\$10000.00	



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WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174226
Inv Date 10/28/2012
Terms Cash In Advance
Contract 47708
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 11666 10/22 - 10/28 2012 (27411)
Acct Types Local/Political Candidate Agency
Est/Headline 11666/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:06PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
35.1	SPOT	7:58PM- 9:00PM	Per week (1),We	10/24/12 8:19PM (We)	00:30	ANIMAL PRACTICE	EW12124	\$7500.00	
36.1	SPOT	9:00PM-Law & Order	Per week (1),We	10/24/12 9:41PM (We)	00:30	Law & Order SVU	EW12122	\$3000.00	
38.1	SPOT	10:00PM-DATeline	Per week (1),Fr	10/26/12 10:30PM (Fr)	00:30	DATeline	EW12126	\$8500.00	
40.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 11:22PM (Mo)	00:30	7 News at 11 PM	EW12122	\$3000.00	
40.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 11:31PM (Mo)	00:30	7 News at 11 PM	EW12124	\$3000.00	
40.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:14PM (Tu)	00:30	7 News at 11 PM	EW12124	\$3000.00	
40.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:29PM (Tu)	00:30	7 News at 11 PM	EW12122	\$3000.00	
40.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 11:14PM (We)	00:30	7 News at 11 PM	EW12124	\$3000.00	
40.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 11:30PM (We)	00:30	7 News at 11 PM	EW12122	\$3000.00	
40.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 11:25PM (Th)	00:30	7 News at 11 PM	EW12124	\$3000.00	
40.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 11:34PM (Th)	00:30	7 News at 11 PM	EW12118	\$3000.00	
40.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 11:24PM (Fr)	00:30	7 News at 11 PM	EW12124	\$3000.00	
40.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 11:33PM (Fr)	00:30	7 News at 11 PM	EW12126	\$3000.00	
41.1	SPOT	10:59PM-7 News at 11	Per week (2),Sa	10/27/12 11:15PM (Sa)	00:30	7 News at 11 PM	EW12126	\$3000.00	
41.1	SPOT	10:59PM-7 News at 11	Per week (2),Sa	10/27/12 11:23PM (Sa)	00:30	7 News at 11 PM	EW12124	\$3000.00	
42.1	SPOT	11:30PM-7 News at 11	Per week (1),Su	10/28/12 12:21AM (Su)	00:30	7 News at 11 PM	EW12124	\$1600.00	
43.1	SPOT	12:37AM-LATE NIGHT	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 1:11AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12122	\$1000.00	
43.1	SPOT	12:37AM-LATE NIGHT	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 1:22AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00	
43.1	SPOT	12:37AM-LATE NIGHT	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 1:35AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00	
43.1	SPOT	12:37AM-LATE NIGHT	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 1:13AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00	
43.1	SPOT	12:37AM-LATE NIGHT	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 1:23AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00	
44.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 12:31AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00	
44.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 11:47PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12122	\$1600.00	
44.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:45PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00	
44.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:56PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12122	\$1600.00	
44.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 12:07AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00	
44.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 12:30AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12122	\$1600.00	
44.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 12:19AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12118	\$1600.00	
44.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 11:47PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00	
44.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 12:13AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00	
44.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 12:24AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12126	\$1600.00	
45.1	SPOT	10:00PM-PARENTHOOD	Per week (1),Tu	10/23/12 10:31PM (Tu)	00:30	PARENTHOOD	EW12122	\$10000.00	
46.1	SPOT	10:00PM-ROCK CENTER WITH BRIAN WILLIAMS	Per week (1),Th	10/25/12 10:43PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	EW12118	\$3200.00	
48.0	SPOT	9:00PM-The Office	Day,Th-1	10/25/12 9:20PM (Th)	00:30	The Office	EW12124	\$10000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$404,350.00	Total Spots	228
Commission	(\$60,652.50)		
Net Total	\$343,697.50		

